Bassano Recorder

Liked By Many Cussed By Some But Read By All

ALBERTA PROVINCIAL PUBLICITY ASSOCIATION

VOLUME II, No. 23. BASSANO, ALBERTA, THURSDAY, JUNE 23rd, 1938 Subscription: Canada, $2.00 per year; U.S.A., $2.50

Primary Pupils Entertain Mothers

The Ladies of Bassano spent a very enjoyable afternoon on Saturday last, when they were the guests of the pupils of Grades I and II. The children presented the following program for their visitors entertainment.

O Canada.

Verse Speaking—The Furry Bear, by Dickie Plumer.

Action Song—The Fairies, Grade II girls.

Verse Speaking—The Two Rabbits by Murray Meeres, Clifford Trether, Bill Dickson and Freddie Greenwood.

Action Song—The Little Shoemaker, Grade 1 boys.

Dramatization—The Tar Baby

Verse Speaking—The Child Next Door, Florence Meidinger.

Action Songs—Up, Up, in the Sky; and A Little Caterpillar, Grade I.

Verse Speaking—Have You Watched the Fairies, Lorraine Meidinger, Velma Harris and Audrey Benjamin.

Nursery Rhyme Chorus—Grade I and II.

Verse Speaking—James James, by Bobbie Dickson, Norman Landsiedel, Billy Meidinger Clifford Schaffer.

Action Song—The Proud Pig, by Grade II.

Verse Speaking—The Silly Caterpillar, Betty Jordan.

Dramatization—A Mean Trick

Slumber Song Chorus—Grade I Girls.

Verse Speaking—The Four Friends by Betty Ann Beeber, Joyce Jones, Frankie MacBeth and Norma Hinton.

Song and Drill—The Little Drummer, Grade II Boys.

Verse Speaking—The Silly Kitten by Kenneth Smith.

God Save the King.

Following the program the guests were invited to inspect the children's work which was on display throughout the room. A delightful lunch was then served to the ladies by Miss Scheer.

The children and their teacher, Miss Scheer, are to be complimented on their fine work and careful training which the program evidenced.

As a result of the silver collection the piano fund was increased by $4.50.

Grades V and VI Entertain Parents

On Friday, June 17, the pupils of Grades V and VI in the Bassano Public School entertained their mothers by culminating their enterprise on "The Sea." The room was surrounded with friezes showing every phase of sea life. The pupils gave oral reports on fish anemones, creatures birds, shells, and animals of the deep Some of the boys made boats varying from the sailing vessels to the canoe with oars. There was also verse speaking and singing. At the close of the program, the mothers were invited to inspect the illustrative work done by the children during the year.

The teacher of these grades is Miss Winnifred Playfair of Bassano.

Church Announcements

St. Columbus Church

BASSANO, ALTA.

MASSES—2nd Sunday of each month at 9 o'clock or 11 o'clock alternately 5th Sunday of the month at 9 o'clock

Special Devotions, will be announced as the occasion arises.

REV. JAMES MORROW - PASTOR

Church of England

BASSANO, ALTA.

Sunday, June 26th, 1938

Evensong and sermon at 8 p.m.

Rev. John Naylor.

Knox Presbyterian Church

11.00 a.m.—Sunday School.

Evening Service at 7.30 p.m.

Everybody Welcome

Speaker: Mr. Richard Main.

July 1st Celebration Will Be "Gay Day" in Bassano

Local Scout Attends Jamboree at Salt Lake City

The following is a story of the trip recently made by Scout Jim Honey to the Jamboree held in Salt Lake City. The report is taken from a diary kept by Jim on the trip.

Jim left Bassano on June 4th, staying overnight in Lethbridge. At Raymond he met a number of other Scouts making the trip. The journey from Raymond to Salt Lake City was not commenced until Monday, June 6th, and the first night was spent at Malad City. Let's look into the diary for the remainder of the story:

THURSDAY, JUNE 9th

Left Malad City, passed through Ply mouth, Riverside, Garland, Tremonton Bear River, North Ogden. At Ogden we had lunch and a swim. Arrived at Salt Lake City at 6 p.m. Went to the L.D.S. Business College grounds where we camped for our stay in the city.

FRIDAY, JUNE 10th

Assembled in temple grounds at 8.30 and at 9 we marched to church. Leaving church at 10.30 we went to visit radio station K.S.L. and the Deseret News Press. Lunch over, we attended a picture show and then to Saltair which is a small edition of Coney Island. Loads of fun for all and returned to camp at 9.30 for bed.

SATURDAY, JUNE 11th

Assembled at Church grounds about 1 p.m. Went to Park and took part in the ceremonies there. Saw the unveiling of the Statue of Brigham Young. After lunch we were invited to inspect the best equipped Scouts in U. S., Troop No. 19, and to have them a game of softball.

SUNDAY, JUNE 12th

Went to Church this morning about 9.30. Returned to camp about 12 o'clock. Assembled in the Temple grounds again at 1.30 p.m. Photographer took our pictures on the Temple steps. We then went through the Temple to receive our badges and certificates. The foundation stones of this building are sixteen feet thick and the Temple itself took over 40 years to build. The stones had to be hauled from the Missouri River by Ox Carts. There is not a single nail in the building. It is held together by beams of wooden pegs which have become a part of the building. The thing that impressed me most about the Tabernacle was the monstrous organ.

At about 3 p.m. we left for Emigh Peak where a friendly fire was built. It was lit by a boy from Honolulu. This Scout, George F. Kaopua, had saved four lives while in his troop. We got back to the Capital grounds about 7.30 p.m. and enjoyed a luncheon prepared for us.

MONDAY, JUNE 13th

Had usual morning inspection and flag-break. We were then dismissed till noon. Received many visitors and had a softball game. In the afternoon we went out to the airport. Returned home about 4 p.m. Attended the great Cavalcade that evening.

TUESDAY, JUNE 14th

Left for home this morning about 10.15 a.m. From Salt Lake we retraced our steps to Idaho Falls. From there we passed through Roberts, Hamer, Dubois, Targhee and Lima—stopped at Lima for night. Ate lunch on road.

WEDNESDAY JUNE 15th

Left Lima and passed through Kilid, Dell, Dillon, Melrose, Divide, Buxton, Dempsey, Dew Lodge, Garrison Drummond Missoula and many small towns. Ate lunch at Missoula and stayed there for two hours. Left Missoula and got to Kalispell that night.

THURSDAY, JUNE 16th

Left Kalispell for Canada and passed through Glacier International Peace Park. While going through Logan Pass we encountered snow drifts from 15 to 20 feet high. The snow-plows had just finished cleaning the road. We arrived at Raymond about 5.30 p.m. Cars came from Lethbridge for the ones not living in Raymond.

FRIDAY, JUNE 17th

Left Lethbridge at 8.30 a.m. and got to Medicine Hat at 3.30. The bus broke down and we had to sit for at least 3 hours on the road. I got into Bassano at about 15 minutes to 11.

What impressed me most on this trip was the attitude of the people towards us all and the great kindness they bestowed on us.

I would like to express my appreciation and gratitude to all those who made this trip possible for me and for the rest of the Scouts.

BOARD OF TRADE PREPARES TO ACCOMMODATE CAPACITY CROWD AS FINAL ARRANGEMENTS FOR STAMPEDE ARE BEING COMPLETED

A week from tomorrow, Friday, July 1st, the Bassano Stampede Grounds will again be the scene of one of the finest performances ever presented to Stampede Fans for a wide territory surrounding Bassano. With a fine line of bucking bronks on hand, the Stampede itself will present an entertainment equal to any that has been witnessed in the Province. The Stampede will be under the management of Walter Peake, whose ability in this position was well demonstrated here last year. The program has been so arranged that events will be run off in rapid fire, thus there will be no time wasted and fans will be continually witnessing action in some form or other, either on the race track, grandstand platform or in the corrals.

A full line of Stampede events are billed on the program. On the Athletic field a complete schedule of events has also been prepared. Both of these lists will be published in next week's issue of the Recorder. Cash prizes for first, second and third prize winners is practically every event will be granted.

A Carnival on the grounds will provide entertainment and enjoyment for all those who desire to see what dame fortune has in store for them at the many different booths located only a short distance from the grandstands.

As an added feature this year, Mr. Ted Holmes, aviator from Calgary, will be in Bassano with his "Cessna" aeroplane. This ship has a flying speed of 150 miles per hour and will take up passengers who wish to see what our town looks like from the air.

At 6 p.m. there will be a baseball game between Arrowwood and the Bassano boys. These two teams are very evenly matched and the game will provide real entertainment for baseball fans. A girls softball game is also being arranged to occupy a part of the program.

Following an afternoon of extensive activity on the fairgrounds, the crowd will assemble in the rink building in the evening where the Carnival and Stampede Dance will round out a complete day of worth-while entertainment. A 3000 square foot hardwood dance floor will provide ample space for all who wish to dance to the peppy tunes that will be dished up by the Musical Mandarins of Calgary. The remainder of the rink will be the scene of much hilarity as the Carnival booths are swung open to young and old. All in all, it may be fully said that "When bigger and better stampede's are presented; Bassano will presedt them."

Attention is drawn to the fact that there has been a slight change made in the price of admission this year. In the past, all under 16 years of age have been admitted to the grounds free of charge. This year, children between the ages of 12 and 16 will be charged 25c; Adults 50c, and children under 12 years of age are admitted free.

Rosemary

Mr. and Mrs. Glen Mathews and daughter, returned Thursday to Turin, after visiting Mrs. Mathews relatives, Mrs. D. McLeod and family.

The Rosemary softball team went to Gleichen Wednesday where they played the Namaka team. They lost the game 17-14.

Mrs. F. O. Eaton, Mr. and Mrs. J. Schmidt and Pearl Eastman motored down from Calgary Saturday evening, returning Sunday.

The Bassano softball team played the Rosemary boys here Saturday evening. Rosemary won the game by a score of 11-8.

Following the soft-ball game the L.D.S. Mutual Organization held their second Saturday night dance. A fair crowd attended. A number of Bassano boys stayed for the dance.

Mr. and Mrs. J. White and sons are the owners of a new Chrysler Royal car.

A double victory was scored by Rosemary teams Sunday when the Gem Highschool hardball team were beaten, and the Duchess Senior hardball team were defeated.

The young folks of the community spent a very enjoyable evening on Sunday at a party given by Freddie and Lorraine Bechthold. Games were enjoyed until a late hour when lunch was served.

Local Street Conditions are Being Improved

Under the direction of the Board of Trade, supported by the Town Council and a number of local business men, Bassano's main roads are undergoing a much needed improvement.

With the hiring of the Government road grader, the donation of trucks and labour, work was begun Wednesday at the E.D. Buildings. Roads running east past the station and through main street, together with the adjoining north roads, have been dug up and levelled off. This will enable gravel and cinders to be spread and provide a smooth surface with a good foundation.

For too long now, our main street and eastern entrance have been the cause of complaining, both by local citizens and tourists. It is to be hoped that all work will be completed before rains and heavy traffic undo all the good that is being done.

FERDINAND J. MUELLER AGAIN ACTIVE

Ferdinand J. Mueller of Hussar farmer President of the Bow Valley Social Credit Constituency Association, is in the District acting in the official capacity of valuing and assessing lands for the present government particularly wild lands.

Mr. Mueller has just returned from electioneering in Saskatchewan where he espoused the Social Credit cause in certain districts peopled mostly by those of his own nationality.

Lathom Notes

Lathom, June 21st.—Mrs. W. Ward and family were visitors at the home of Mr. and Mrs. R. Z. Lore on Sunday.

Mrs. D. Woycenko was a Calgary visitor on Saturday.

Mary S. Lore and Jennie Woycenko were home over the week-end.

The Ladies of the Community Club meet at the home of Mrs. A. Smith on Thursday.

Mr. and Mrs. Eddie Downs and children of Bassano, and Mrs. M. Wurster and Catherine, were visitors at the Downs and Pessy homes in Rosemary on Sunday.

The Juniors beat the Seniors 19-18 at hard-ball Sunday on the home diamond.

(The following notes were held over from last week.)

Mr. and Mrs. L. Standen, of Gem, were visitors at the home of Mr. and Mrs. S. Gosling Sunday.

Mr. and Mrs. L. Munro and children and Mrs. P. Thompson were Queenstown visitors Sunday.

Mrs. Harry Cowan, Mrs. Jimmie Deans and children, of Counless, and Miss Rhoda Kler of Langdon were visitors at the Salmond home Sunday.

Mr. and Mrs. Joe Millar, of East Coulee, were visitors at the home of Mr and Mrs. A. Levesque Sunday.

Mrs. Bob Taylor, of Bassano, was a visitor at the Levesque home Sunday.

The Lathom baseball club are putting on a dance Friday, June 24th, in the hall. Come and have a good time.

Countess Notes

Doris Thompson returned from Edmonton for a vacation with her folks here.

Mrs. Hawes was a caller at the McMrian home on Friday.

Marie Chamberlain left on Thursday for Edmonton, where she will train to be a nurse.

Mrs. Gamble and Mrs. Ferraby called on Mrs. McIntosh Friday evening.

Mrs. Jones and Eugene of Hussar visited at the home of the former's sister, Mrs. Hawes, on Thursday.

Norman Gamble, who has been in Ontario for some time, returned home on Thursday.

Mr. and Mrs. McIntosh and Mr. and Mrs. Pollock were dinner guests at the Ferguson home Sunday.

The Countess hard-ball team defeated the Makepeace team when the two clashed on the local diamond Sunday. The final score was 20-19.

LADIES AID TO SERVE SUPPER ON JULY 1st

The Ladies' Aid of Knox Presbyterian Church will serve supper from 5 to 8 p.m. on Friday July 1st, in the Imperial Coffee Shop, located in the Imperial Hotel. Included on the splendid menu will be such items as Roast Beef, Meat Loaf, Salads, etc. All are invited to dine at the hotel and assist in supporting the local Ladies' Aid.

Red Cross Society Aids 2571 Children

The Report of the Alberta Branch of the Red Cross Society shows that 2,571 crippled children have been treated to date, many of these for very extensive periods. Eighty one children were admitted to the hospital during the year, of which 49 were orthopaedic cases, and 12 medical cases. These children came from all parts of the province, and were of all nationalities, including supplies, medical service, and other voluntary services, the cost of this Department last year was $16,500; and in addition orthopaedic appliances costing over $500 were issued in-patients and out-patients. The Red Cross Society is the only institution in the Province giving this highly specialized hospital care free of charge to crippled children.

Recently the Society conducted a campaign to raise funds to carry on their work in the Province. Results of this campaign show that the City of Calgary assisted to the extent of $2,619.94, Calgary Tax Day was the source of $635.13 and Country districts sent in $1,022.83. The ten country points assisting to the greatest extent are listed below.

Lutheran Ladies' Aid, Jenner	$110.00
Brooks Lodge, A.F. & A.M.	75.00
Red Deer Branch of Red Cross Society	50.00
Coleman Branch Red Cross Society	50.00
Town of Leduc	25.00
Foremost School Division No. 3	25.00
Town of Okotoks	25.00
Municipal District of Foplar Grove, Innisfail	25.00
Municipal District of Rosenheim, Rosenheim	25.00
Bassano Girl Guides 1st Co, Tag Day	21.72

UNIQUE FISH POND

A novelty fish pond and fountain has been constructed on the lawn at the home of Mr. and Mrs. G. Morrison of Bassano. The pond has a large cement fountain at its centre, and is in the form of a circular basin. It has already attracted the attention and admiration of a number of local citizens.

A TRIBUTE TO CANADA

W. J. Cameron of the Ford Motor Company, speaking to the Advertising Federation of America advised a study of the state of mind in Canada.

"Canada," he said, "knows it has a Canadian Government at Ottawa, not excited Russians or men with collapsed ideas from overseas, and that it has a Premier who doesn't grab at new social systems overnight, or jam the Kingdom of Heaven through Parliament before adjournment."—Durham Chronicle.

16 Members Attend Wednesday Meeting Board of Trade

The regular meeting of the Bassano Board of Trade was held in the Royal Cafe on Wednesday afternoon of this week at 1 p.m. Sixteen members were present, with the Vice-President Mr. Wm. McLaws, occupying the chair.

The business of the meeting was focused on two activities of the Board that are now in progress. One of these was the repairing of local streets; the other the 1st of July Stampede.

The Public Affairs Committee reported that suitable arrangements had been made with Mr. Graham, road engineer, regarding charges for the use of the Government road maintained on local streets. Operations on these were commenced on Wednesday of this week. Mr. Roy Smith reported that six trucks were hauling gravel, but that there was a shortage of men to do the shovelling. It was decided that a few more men be taken on to assist with the work.

Mr. Milroy reported for the Swimming Pool Committee that the swimming pool had been opened on June 10th and that all repairs had been completed. The committee also reported that the pool was going to be opened on Wednesday afternoons for adults only, the purpose of this being to find out if the pool would not become more popular for adults not making use of it at present.

The dance committee turned in a very favourable report on the first dance of the summer season held in the summer pavilion last Friday night. A small profit was realized after making allowances for some of the annual expenses incurred.

In the report of the Carnival Committee, it was pointed out that all arrangements had been made for the 1st of July, and that the booths would be made as soon as possible. Workers in these booths will be notified in a short time as to what they might expect in the way of work for that day.

Mr. Milroy reported for the fairgrounds committee saying that arrangements had been completed with Walter Peake to take over the management of the Stampede for the day. He also reported that the weeds had been cleared from the fences and ditches, and that the water was being turned on to the trees. The grass has been cut on the track and some alterations had been made to the shutes which would be a great improvement over last year.

The meeting adjourned at approximately 2.15 p.m.

BORN AT BASSANO HOSPITAL

To Mr. and Mrs. J. Schaffer, Bassano, a daughter on June 16th.

To Mr. and Mrs. S. Magyar, Tilley, a son on June 17th.

To Mr. and Mrs. G. Kiemele, Majorville a daughter on June 21st.

DON'T MISS
WALTER WAGNERS
Vogues of 1938
a technicolor feature with
Joan Bennett and Warner Baxter
Fri. and Sat. June 24 & 25
ADM: 18, over, 25c; 17, over 35c

1st of JULY
SMITH BALLEW in
HAWAIIAN BUCKAROO
A PICTURE THAT BLAZES NEW TRAILS TO NEW THRILLS
with
Pat O'Brien, Geo. Regas and Evalyn Knapp
THEATRE OPENS AT 6 P.M.
This Picture will also be shown on Saturday night at the regular time—8.30.
ORPHEUM THEATRE

BASSANO RECORDER

Published every Thursday at the Office of the Bassano Recorder, in the Currie and Milroy Building, Bassano.
Advertising rates furnished on application.
FLOYD T. CARY,
Publisher.

LICENSING TOURISTS

TOURIST have plenty of worries on their hands without adding to the burden. Travelling in a strange country, unacquainted with the roads and local conditions, contending with the heat, the dust and grime of travel in the middle of the summer season, their path ought to be more smooth for them. Particularly should this be so, when we are frank enough to admit that we do not welcome them for the benefit of their company, nor to enjoy with them the scenic beauties of the Province, but greet them effusively and with open arms for the one and only purpose of parting them from some "foreign money" on any reasonable pretext.

To extort from a tourist entering Alberta a fee of one dollar for a drivers license is an annoyance. It is one of those small petty things that remains unpleasantly in the minds of our visitors and discourages further visits. Furthermore, having regard to the state of our highways, the tourist ought to be bonused instead of licensed as an inducement to travel in Alberta.

It it is the intention of the Government to insist on every tourist taking out a driver's license because of the provisions of the act, then the necessary alterations ought to be made with as much expedition as possible. Apparently it was an oversight that the Act was not amended before, and the suggestion is, that, if the tourist does not possess a license and should be unfortunate enough to become involved in an accident it might prejudice his chances of recovery on his insurance policy.

On the assumption that the Government is seeking to protect the tourist in this regard, but cannot amend the Act to cover this season, we suggest that issuers of these licenses be instructed to issue these licenses to tourists free. This would give them the necessary protection on the matter of insurance, and save the annoyance and resentment at having to pay $1.00 for the questionable privilege of travelling over our worse than mediocre highways.

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THE MESSIANIC IDEA

IT SEEMS that all nations have ever held the hope of the coming of a Strong Man who would deliver them from the ills that beset their lives. This hope never dies, although it is modified according to changing conditions. It was in fact a rudimentary survival of this hope that flourished so strongly at the last Alberta election.

The people wanted a simple, honest, and frank government—one ready to say "We do not know" if so it be. One to face every obstacle, and meet every difficulty unafraid. They hoped for one to govern without hate, whim, jealousy, fear or envy: One which wouldn't meddle, muddle or malign. One which would assist when its services were needed. They hoped for a government which would help people by giving them a chance to help themselves; one to inspire confidence by example, inference, and suggestion not by restriction or dictation.

They got — the opposite.

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JENNER DID IT

CAMPAIGNING to raise a fund of $20,000 to maintain and support the Crippled Children's Hospital, the Red Cross Society met with considerable disappointment and fell far short of its objective. As a result it is questionable at the moment if the Hospital can be maintained unless money is forthcoming from some other source. This would be a matter of great regret to many, but it is not with that aspect of the matter that we intend to deal in this article

Contributions were made by cities, town, villages, Municipal Districts. School Districts, Fraternal organization, private corporations. individuals and other different organizations in Southern Alberta. These contributions ranged from $1.00 to $110.00, but it remained for the Lutheran Ladies Aid at Jenner to top the list with the last mentioned figure. Surprising. Yes and no.

Surprising, because no one would have guessed that any organization in the country for many miles around Jenner would have topped suc ha list. Dried out for years, no crops, no pasture worth while, and contending with conditions that has appalled and broken many of the stoutest hearts—yet it heads a charitable list! Not so surprising, because the people there know what hardship means, and, clearly to the extent of their ability, are prepared to aid any cause that appeals and is worth while. Well done, Jenner. We would that other districts better able had only done likewise.

Our own company of Girl Guides which undertook to put on a tag day, while not anywhere reaching the high standard of the good people of Jenner, did very well, ranking tenth on the list. Brooks Lodge A.F. and A.M. was second on the list with a substantial contribution of $75.00

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THE CROP

REPORTS of the Searle Grain Company Limited on the crop prospects for Western Canada provide rather optimistic reading after what we have been accustomed to in recent years In Alberta the report indicates prospects as from excellence, very good, normal, fair to poor. Quite a large part of the Province shows indications of having crops ranging from very good to fair with none of it as yet classed in the lowest category. The Bassano District is classed as fair.

It is, of course, far too early as yet to make any predictions, but it is safe to say that what the weather man will do in the next few days will have a tremendous bearing on the final crop yield The prairie a few days ago luxuriantly green, is beginning to burn. In fact, east of here there is plenty of visible evidence of the effect of the drought in the present month, and it will not be long unless rain puts in an appearance before the effect of continued dry weather will tell on the crops. A real good honest-to goodness downpour would relieve the present tension for a while at least, but it must come soon or great damage will be done.

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CO-OPERATION VS. UNIFICATION

CO-OPERATION as advocated by Mr. S. J. Hungerford of Canadian National Railway fame and unification as preached by Sir E. W. Beattie president of the C. P. R., are the battle crys of the respective heads of Canada's two great railway systems before the Senate Committee at Ottawa. The C.P.R. launched the attack only to see its claims vigorously disputed and denied in large part by the Government system, but Beattie is anything but a quitter, and his counter-attack on the "defeatist" policy of the C.N.R. head has, at least, the quality of attempting to do something, as against the policy of drift and pure hope which seems to comprise Mr. Hungerford's solution to a problem which won't permit solution by that method. Mr. Hungerford may be a better railroader than Sir Edward but, in the matter of advocacy, he runs a poor second to the perennial President of the C.P.R.

"O WAD SOME POWER THE GIFTIE GIE US
TO SEE OURSELVES AS ITHERS SEE US."—Burns.

From Our Exchange Columns

CANADIAN HE-MEN

ISOLATION sentiment must be very strong in Canada when our Defence Minister in an apologetic tone has to explain that the amount being spent may not be large enough, because if we decided not to go into the next war, we might find it difficult to protect our neutrality. In other words, if we don't want to fight, we should be better equipped so that we can resolutely fight in defense of our resolution not to fight. If his idea is carried out, we will be in a better position to fight if we are not going to fight, than we would be if we were. (This is becoming involved.) The decision rests not with us but with the enemy, so that if we decide on neutrality, the fight is going to be a one-sided affair, unless of course, Great Britain or the United States takes up the challenge in our behalf, while we sit down and enjoy our neutrality, which carries with it an air of respectability as being one country that cannot be swayed by base passion and unworthy ambition. He men, we Canadians!

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SOCIETY'S JOB—AND YOUTH'S

THE YOUNG GRADUATES looking for a job cannot find profitable employment in feeling sorry for himself or dwelling on the weakness of a society which puts only part of its youth to work. For society, pondering the tragic waste of unemployment is profitable, indeed imperative, employment. But the boy or girl in search of work will do more to reduce unemployment by pondering such examples as the two reported last week in the New York World Telegram.

"There is Morton Bauman who entered New York University with only $40 in his pocket, who slept in the parks, who later earned his own way by various odd jobs, and who has carried on his studies for the past two years flat on his back in a tuberculosis sanitarium.

"There are also the four sightless young actresses from the New York Guild for the Jewish Blind who just won a place in the final round of the Community Drama Tournament on a strictly competitive basis. They didn't ask or receive odds but simply gave a fine performance."

Such a spirit has made more than one job grow where none grew before.—Christian Science Monitor.

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MR. ABERHART FINDS BANKS ARE NECESSARY

EXCESSIVE TAXATION coupled with iniquitous legislation destroying the security held for outstanding loans, have placed chartered banks in Alberta in such a position that heavy losses have resulted, and it has become impossible to continue operation of many branch banks. During recent weeks many rural branches have been closed, and managers have received notice of the closing of further branches.

Although preparation for closing of branches has proceeded as quietly as possible in the course of business, and no publicity has been given out by the banks, a general protest has been made by the communities affected. This protest has now been recognized by Premier Wm. Aberhart, the man who has carried on a campaign of persecution of banks and financial institutions generally. Mr. Aberhart indicates how insincere his ballyhoo has been by wiring and writing to the federal prime minister urging him to compel the banks to keep their branches open "to serve the people". Mr. Aberhart's wire to the prime minister suggested that the banks' threats could be construed as being "directed against His Majesty's Government." If this were the case, the banks have had ample example from Mr. Aberhart, who has defied the constituted authority of the dominion time and time again. But the banks have not threatened. They have merely adopted a business course, of quietly preparing to avoid further losses so far as possible by closing branches which cannot hope to pay expenses.

The whole situation serves to emphasize how vicious has been the Alberta government's anti-financial propaganda. The banks have been performing a public service as is now agreed by Mr. Aberhart in his protest. He wants them to stay even if he is compelled to swallow all the nasty propaganda he has been issuing against them. We must have banking service and since Mr. Aberhart and his gang realize their own inability to undertake a banking system of their own, Mr. Aberhart is the first to squeal because his program of persecution has backfired.—Peace River Record.

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ADDLED REASONING

WASN'T IT about a year or so ago that our Social Credit government and their supporters were hurling threats that if the banks, mortgage companies, life insurance companies the press, and all those who did not see eye to eye with them they would be put out of business and run out of the province? How come that our Premier wires Ottawa, urging that the banks be forced to stay in when he (Mr. Aberhart) wants them to get out? That kind of reasoning is decidedly of the addled variety. If this is Social Credit logic, then the gentleman who defined it as "start, stop, and reverse" knew his blue manual. —Trochu Tribune.

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GLASGOW — SCOTLAND

GLASGOW stands at the waist of Scotland, and Scotland is the fairest land you will see from the Fastnett Rock to Damascus. And what country has had so romantic a history? Remember Mary Stuart, remember Darnley. Go to Glenfinnan, the rugged hill in the Western Highlands, where Bonnie Prince Charlie unfurled the Royal Standard in 1745. Follow his triumphant route down south to Edinburgh, and then on to Prestonpans, where, to the skirl of the pipes the Highlanders drove the English dragoons before them like "rabbits." Wherever you go in Scotland, the ghosts of the past will accompany you. Glasgow is the front door to Europe. Turn the key and go right in. — Exchange.

WHERE DOES ALL THE MONEY COME FROM?

★ ★

MORE than four and one-half million depositors in Canada have "money in the bank."

They are satisfied to leave their money on deposit because Canada's chartered banks are ready and able to pay back promptly every cent when the depositor calls for it.

These deposits in the chartered banks total roughly $2,262,000,000—approximately 10 per cent. of which they carry in cash—in other words Bank of Canada money or "legal tender."

Some people do not fully understand banking operations and might ask:

1. What have the banks got to represent our deposits if they do not have it all in cash?
2. How can the banks repay our deposits, over $2,262,000,000, with the amount of cash they hold?

The answer to No. 1 is: Look at any bank balance sheet and you will see for yourself that a bank owns more than it owes. That is to say—if all of its depositors were paid off and all of its other debts paid, a balance would be left belonging to the shareholders.

That should answer your first question satisfactorily. And now for No. 2:

Look again at a bank balance sheet and you will see that in addition to the cash it holds, the bank owns assets quickly convertible into cash, or which can be used to borrow from the Bank of Canada.

Experience has taught banks the amount of cash it is necessary to carry to meet ordinary day to day demands, and also the proportion it is necessary to carry in gilt-edged quick assets which can be liquidated to meet even any extraordinary demand. Banks know that it is absurd to expect all depositors to call for their money at the same time.

That would be like saying that if everybody got sick at the same time there would not be room in the hospitals to take care of them.

Or that if everybody who travels by street car decided to travel at exactly the same hour, there would not be enough cars to carry them.

Or that if every person who carries life insurance died on the same day all the claims could not be met.

Or that if every sea were drained dry there would be no ocean liners.

Such statements are meaningless when you expose them to the cold light of commonsense.

Where, then, does all the money come from? That question can best be answered by asking this one: Who owns it—and how do they get it?

Addressing ourselves to 4,740,000 depositors we answer: "This money is yours. You own it. When you call for it, you get it. When you ask any existing Canadian bank for it, do you ever fail to get it promptly?"

We ask you, too: "Do you regard your deposit as figures in a book?"

If you are a wage-earner, paying your way and depositing a little week by week in a savings account in the bank, can anybody convince you that your deposit came into being by writing figures in a book? Or is it not a fact that you can call at your bank and take it away with you—in cash!

Suppose you are a farmer—let us use one acre and some round figures for illustration. You use 1½ bushels at a dollar a bushel, of wheat, to seed one acre. You reap, say 20 bushels, worth a dollar a bushel. Leaving out your costs to simplify matters, your gain is 18½ bushels equivalent to 18½ dollars, which you deposit in your bank.

Do you regard this as just figures in a book?

It would be hard to convince any wage-earner or any producer of new wealth, that his deposit which arose from his labour and production, is anything but real money.

He knows better, for he can buy things with it.

Where does all the money come from?

Your deposit is the measure of your own real wealth.

That wealth comes from the marketing of your labour for wages; from the application of labour to the soil of the farm, or to the standing timber in the forest; from the catching of fish in the sea; from the wresting of minerals from the ground; from the fabricating of raw materials into manufactured goods; and from marketing at home or abroad this continuous production.

When somebody wants to change all your business and economic methods and by some mysterious magic to bring about overnight a promised millenium of prosperity, ask what success such a theorist has made of handling his own affairs, before you back his theory.

Bank deposits reflect tangible wealth produced. Every dollar we owe to you—our depositors—is backed by many dollars in real assets.

Canada's chartered banks not only serve the individual well, they are a great factor in the building of the nation.

THE CHARTERED BANKS OF CANADA

Your local branch bank manager will be glad to talk banking with you. He will be glad to answer your questions, from the standpoint of his own experience.

16

Phone - 34
— FOR YOUR —
Wiring and Electrical Requirements
J. T. FRASER
BASSANO, ALTA.
Electrical Appliances and Westinghouse Radios For Sale

Take Advantage of This Offer NOW!
With Every Wash or Grease Job on your car we will give the entire car a complete, free, vacuum cleaning
TEXACO GARAGE & SERVICE STN.
Bassano, Alberta

New HOTEL York CALGARY
CENTRE ST. at 7th AVE.
EXTRA LOW RATES $1.50 from
Excellent COFFEE SHOP
ALSO OPERATING
HOTEL ST. REGIS
RATES $1 and $1.50 — WEEKLY and MONTHLY RATES

LOUIE CONN - PHONE 7

Grocery, Fruit & Meat Specials

SUGAR, 100 lbs. sack	$6.65
ROLLED OATS, Premium, qkg.	.29
CORN, PEAS, BEANS or TOMATOES, any 8 tins	1.00
JAM—Pure Apricot, Strawberry or Loganberry, tin	.59
PRUNES, large 10-lb boxes	1.00
SOAP—White or Yellow Naptha, 6 bars 25c or 25 bars	1.00
FACE SOAP—Any assorted, 4 bars 25c, or 17 bars for	1.00
SALMON—Fancy Pink, 2 tins	.25
HERRING—In Tomato Sauce—2 tins for	.25

FRESH FRUITS AND VEGETABLES

CHERRIES:—canning or table, real prices, 75c box, case $2.75
ORANGES:—Large, put up in 3 dozen to bag, each .85
SPUDS:—firm, put up in large sacks, clearing at .75

We have fresh strawberry rhubarb, watermellon, cocoanuts, bananas, lemons

Fresh And Cured Meats Always On Hand

Steak, per pound 15c; Sliced Premium Bacon, per pound 39c; Small Picnic Ham, special 28c;

No. 1 Dairy Butter 25c per pound: 2 pounds 45c

—Wieners, — Baloney, — Bacon, — Sausages—

CANADA'S FINEST

Seagram's

RYE WHISKIES

DISTILLED SINCE 1857

This Advertisement is Not Inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

Alta. Oil History

A summary in chronological order of Alberta's oil history is given briefly as follows:

1878—Oil occurences in the Athabaska district reported on by George M. Dawson, director of the Dominion Government Geological Survey. At a later date, Dr. Bell, of the same department published a report on the bituminous sands of McMurray.

1885—Drilling of Alberta's first well at Langevin now known as Alberson, near Medicine Hat, which resulted in the discovery of dry gas.

1890 — First productive gas well drilled at Medicine Hat.

1894—First well drilled at Athabaska Landing. Gas flow encountered. Abandoned in autumn of 1896 at a depth of 1,335 feet, due to shifting operation proving unsuccessful. In the summer of 1896 the tools were removed from the well and the drilling outfit taken down the Athabasca River, where another well was started at Pelican Rapids. A strong flow of gas was encountered at 806 feet which prevented water being lowered to the bottom. Gas blew for year. The well eventualy caught fire and burnt for several years, being finally extinguished by a natural cave-in.

1900 — Drilling resumed at Pelican Bow Island gas field, fifty miles west of Medicine Hat. This field supplied Calgary with natural gas for a number of years until the supply became exhausted.

1904—Drilling resumed at Pelican Rapids. Three wells were completed, an oil and gas belt was located.

1913 — First well in Turner Valley brought into production followed immediately by a second. Depths of these wells were 1,557 feet and 2,718 feet and 2,718 feet.

War Period — Viking gas field supplying Edmonton and towns in vicinity of pipeline with natural gas brought into production.

1922—Turner Valley drilling resumed and famous Royalite No. 4 well started, which eventually came in and stayed in production for over six years, yielding a total of 911,313 barrels of naptha valued at over $3,000,000 during that period. With Royalite, No. 4's development established drilling became extremely active in this sector until the start of the depression years in 1930.

1936 — Discovery of high-grade crude oil in encouraging quantities in the limestone made in June in the southern section of Turner Valley on the western flank of the structure. The Turner Valley Royalties well was first to demonstrate the new production in this sector.

Beginning of 1938 — Crude producing wells from the limestone in southern Turner Valley numbered 35 at the beginning of the new year, with a total potential production of 26,803 barrels daily. Average yield per well, 766 barrels per day.

Gem Notes

(The following notes were held over from last week's publication.)

Grace and Mary Pachett were home over the week-end.

Miss Flagman, of Finnegan, is spending a short visit at the home of Mrs. J. Ryan.

A number of Gemites took in the show in Bassano last Saturday evening.

The Pee-Wee Baseball team of Gem won a victory over Rosemary, when they played in Gem last Sunday. The score was 9-4. The boys will go to Rosemary next Sunday. Both sides played a good game.

The Senior Baseball team motored to Counteas last Sunday. The Gem boys won a victory of 15-1.

Miss Barbara Spark, Miss Lillian Anderburg, Marvin Anderburg and Jim Spark motored to Gem from Rainier last Sunday.

Wednesday was the last day of school for the Junior rooms of Gem The children spent Wednesday at a party given by their teachers.

Leona Jahraus went in to help the Bassano Girl's softball team last Sunday.

The G. L. C. C. held their meeting at the home of Mrs. J. Brown. Because of rain it was unable for members to go to Mrs. Archibald's place, where it was previously planned to be held.

Shirley and Earl Edwards were in Calgary last week.

Mr. and Mrs. Standen and Jack Brown were fishing at the Bassano dam over Sunday.

Congratulations are extended to Mr. and Mrs. S. Gosling, of Latham, on the event of their silver wedding anniversary last Sunday.

VILLAGE OF HUSSAR

NOTICE OF TAX SALE

Notice is hereby given that under the provisions of The Tax Recovery Act, 1936, the Village of Hussar will offer for sale by Public Auction, at the Village Office, Hussar, Alta, on Saturday, the 9th day of July, 1938, at 2:30 p.m., in the afternoon, the following parcels of land:

Lot 11	Block 3	Plan 6780A.M.
Lot 22	Block 7	Plan 6780A.M.
Lots 8 & 9	Block 4	Plan 6780A.M.
Lot 3	Block 5	Plan 6780A.M.
Lot 17	Block 3	Plan 6780A.M.
Lots 5, 6, 7	Block 4	Plan 6780A.M.

Part of Block D as described in the Certificate of Title No. 41Q191; approximately 2.34 acres.

Each parcel will be offered for sale subject to the approval of the Minister of Municipal Affairs and subject to a reserve bid and to the reservation contained in the existing certificates of Title.

Redemptions may be effected by payment of all arrears of taxes and costs any time prior to the sale.

Dated at Hussar, Alta., this 21st day of June, 1938.

Margaret C. Bell,
Village of Hussar

Arrowwood

Departmental examinations have started in the High School. Here's hoping for smoothe sailing for the aspiring, perspiring, students.

Miss Eileen Hill, who is in training at the Galt Hospital in Lothbridge, is spending a three weeks vacation with her parents, Mr. and Mrs. W. Hill.

On Wednesday last, the Ladies Social Credit Group journeyed over to Meadowbrook where they were entertained by the Meadowbrook Ladies. A good time was reported by all the Arrowwood Ladies. The group will meet at the home of Mrs. M. DeWitt on Wednesday next, for the regular meeting.

Mr. and Mrs. Schultz, who have been visiting at the home of Mr. and Mrs. Sheeran, left for Great Falls, Mont. Mrs. Schultz is a sister of Mrs. Sheeran.

Mrs. J. Kilborne is visiting in Arrowwood for a few days, before leaving for Manitoba.

William McLaws
Barrister - Solicitor - Notary
BASSANO - ALBERTA
Phones:
Office 6 - Residence 128

Dr. W. F. Keith
Dentist
Phone 83 Bassano

DR. B. E. BARLOW
VETERINARIAN
BASSANO - - - - - ALTA.

DR. A. G. SCOTT
M. B., L.M.C.C.
PHYSICIAN & SURGEON
Telephones
Office 37 - Residence 131

Harry Holmes
CARPENTER and BUILDER
Estimates Given on All Work
If you are in need of building or carpenter work of any kind
Phone 16

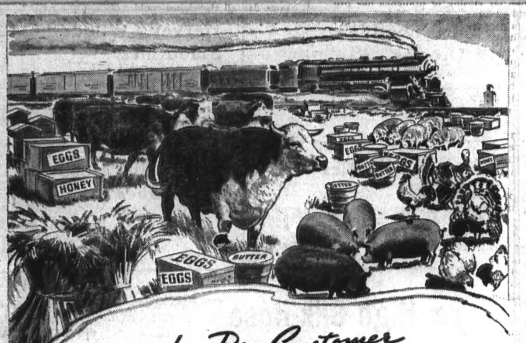


Time-tested and proved, The Schick takes all beards in stride, and you cannot nick or cut the skin. Shave this modern way for comfort and convenience. No blades, no brush, no lather. Come in for a demonstration.
15.00
Henry Birks & Sons
Calgary - - - Alberta

ORDER
Cut Flowers and Plants
Seeds and Bulbs
From
H. D. BACON, Bassano
Phone 189 - Box 108

A. T. CONNOLLY
Registered Optometrist

Broken Lenses Replaced from Prescription or Pieces. Absolute Satisfaction Guaranteed.
QUICK SERVICE



This Big Customer

HAS A HUGE APPETITE FOR WESTERN PRODUCE

THIS man is a composite of many thousands of Eastern industrial workers. He's a husky fellow and he burns up plenty of energy when he's busy.

It takes lots of Western food to keep him going. But when he's idle he goes off his feed so badly that even Western produce cannot tempt him.

Which is just another way of saying that an *active* industrial East — typified by the Automotive Industry and the industries that supply its parts and raw materials — is vital to the well-being and prosperity of the agricultural West.

More than 6,000,000 lbs. of poultry; over 50,000,000 eggs; over 30,000,000 lbs. of butter and meats, live and dressed, to the value of over $15,000,000, were bought from the West last year by Eastern industrial payrolls. Your purchase of a Canadian-built car helps keep these payrolls active — and brings your good money back West again.

AUTOMOTIVE INDUSTRIES OF CANADA

For statistical and further information about this industry, write to Automotive Industries, 1006 Lumsden Building, Toronto.

Why is Life Insurance So Safe?

Answer.—Because the institution of Life Insurance is built upon a sound actuarial basis, and upon the investment of the accumulated funds of policyholders in loans to governments and municipalities—for building homes and schools—for improving farms—for constructing good roads and transportation systems—for developing industries and public utilities.

Question.—How is the safety of these funds guaranteed?

Answer.—By the security of the governments, municipalities and properties upon which the loans are made—and the financial responsibility of the borrower.

Q.—Are there restrictions as to what type of investments Life Insurance companies may make?

A.—Yes, all investments are subject to strict governmental regulation.

Q.—What is the total amount of Life Insurance funds invested in Canada?

A.—More than Two Billion Dollars.

Q.—Has Life Insurance in Canada fulfilled every guarantee 100 cents on the dollar?

A.—Yes, even through wars, epidemics and world-wide depressions.

This is the ninth of a series of messages sponsored by Life Insurance Companies operating in Canada. The tenth, to appear in two weeks' time, will discuss how women and children benefit from Life Insurance.

Life Insurance



Guardian of Canadian Homes

LA-38

Bassano's Big Day

JULY 1st. NO EFFORT BEING SPARED TO MAKE THIS DAY THE BEST YET. A HEARTY WELCOME TO ALL.

RIDERS SPECIALS

Bright Red Shirts, well Tailored. PRICE $1.25
Cowboy Overalls, G.W.G. 2.15
Cow Hats, a real buy 4.95
Men's Belts, priced 50c to 1.75
Armbands, priced ..... .25
Fancy Designs, fine wool sox, ... .50
Red Hankerchiefs, price ..... .10

MEN'S WEAR

B.V.D. Dress Shirts ..... $2.00 with Texcraft collar attached
Dress Shirts, white or stripe, price 1.25
Sport Shoes, Dominion Kibs priced 2.45
Dress Pants, Tweeds, 3.25-4.95
Dress Shoes, Oxfords, 3.25-6.50
Dress Hats, special value 2.25
Caps, smart tweeds 1.25

LADIES'

Wash Dresses, tub-fast, well tailored ..... $1.50-$1.95
Printed Silk dresses 2.95
White Shoes, oxfords, pumps and cut out sandals 2.95
Kayser Silk Hose, knee length ..... .75
Kayser Silk Crepe Hose All the new shades 1.00

CHILDREN

White Shoes, straps, sizes 8 to 10½. Price $1.35
White Oxfords, stout leather insoles. A splendid shoe Sizes up to 2 ..... 1.95
Girls Strap Running Shoe Priced ..... .85
Ankle Sox, with the elastic tops, fancy cuffs ..... .25
Brooches, cute dog design .25

HOT WEATHER HOLIDAY SPECIALS

FRUIT SPECIAL:—
1 Can Peaches
1 Can Apricots
1 Can Plums
1 Can Pears
ALL FOR 69c

Ham and Chicken: Deviled Ham and meat paste, tin ..... .10
Lunch Loaf, ready cooked, half pound tin ..... .20
Tuna Fish: for salads .15 ; .20
Sandwich Meats: 1 lb tin, Ready cooked meat ..... .25

Libby's Spaghetti with Tomato and Cheese, 2 tins ..... .25
Salad Dressing, 8 oz. jar, Kraft's Miricel Whip ..... .25
Meat Balls, 2 tins ..... .25
Pork Sausages, 1 lb. tin Ready cooked ..... .25
Salmon, fancy pink, ½'s ..... .10
Tomato Juice, 3 tins ..... .25
Kippe Snacks, 3 tins ..... .22
Pork and Beans, tin ..... .10

FRESH FRUITS AND VEGETABLES

Oranges, Sweet and Juicy, 25c, 35c and 45c doz. Fresh Lettuce, Ripe Tomatoes, Celery, New Potatoes, New Carrots, Strawberries, Grapefruit, Eating Apples, New Cabbage, Cauliflower

JAMES JOHNSTON

"THE STORE OF QUALITY"

FRESH MILK AND CREAM
Delivered to Your Door Every Morning
A. Meldinger

W. S. PLAYFAIR
Agency for
GALT COAL
Feed and Draying
Phone 26, Opposite Depot

IN THE SHADOW OF MOUNTAIN WONDERLAND—NEXT TO TURNER VALLEY OIL FIELDS

CALGARY'S 53rd ANNUAL EXHIBITION

Calgary Exhibition and STAMPEDE

JULY 11th to 16th, 1938

6 One of Canada's greatest, most spectacular shows! 6 THRILL PACKED DAYS FOR YOUNG AND OLD— Bringing breath-taking stampede sports with the world's most daring cowboys competing for championships. Following Chuck Wagon Races, the evening grandstand show is more gorgeous than ever—presenting international vaudeville acts and world famous stars. Exhibits with the West's finest livestock. Include thousands of industrial and domestic displays. BRILLIANT MIDWAY — Mammoth Stampede Parade, Monday. INDIANS IN FULL DRESS — COWBOYS, COWGIRLS, CHUCK WAGONS, MOUNTED POLICE FLOATS, led by 20 bands. 2 nights Canada's largest FIREWORKS DISPLAY. 7 DAYS HORSE RACING, Opening Saturday, July 9th. Special children's program Friday A.M. PLAN TO BE HERE THIS YEAR SURE! LOW EXCURSION FARES ON RAILWAYS AND BUS LINES.

For seat reservations and prize list write direct to:

CALGARY EXHIBITION AND STAMPEDE LTD.

J. CHAS. YULE, President — E. L. RICHARDSON, General Manager

ADMISSION—Grounds, 25c. Grandstand: Afternoons, $1.00; Evenings, 75c; Bleachers: only 50c

ADRIENNE

SCIENTIFICALLY HARMONIZED COSMETICS

Follow Adrienne to new beauty and admiration. Thousands of women have followed the lead set by Adrienne Lindgreen, the New York costume designer who created Adrienne Cosmetics, to a new realization of charm. Don't delay give yourself this new, transforming harmony of beauty now.

STILES "The Druggist"
"THE REXALL STORE"

Interesting Items

You are invited to send in any items of interest for this column

Mr. Billy Boyce of Brooks was a Bassano visitor on Wednesday.

Miss N. Boyle was a Calgary visitor on Saturday of last week.

Mr. Allan Yule is visiting in Calgary for a few days.

Miss Gwen O'Dell is spending a few days visiting in Calgary.

Mrs. Leo Newby of Brooks was visiting friends in Bassano last week-end.

Mrs. Lena Wombold, of Olds is spending a few days with her parents Mr. and Mrs. A. Meldinger.

A number of local young people of the town and district enjoyed a picnic at the Bassano Dam on Sunday last.

Miss Anne Clarke of Calgary is spending her holidays with her parents, Sgt. and Mrs. C. H. Clarke.

Const. Stanley Wight is spending a few days visiting in Calgary this week.

Mr. and Mrs. W. Cathro, of Calgary spent the week-end visiting Mr. and Mrs. D. Cathro.

Miss Florence Playfair, teacher at Rosemary spent the week-end at the home of her parents in Bassano.

Mr. Roy Coldwell of Three Hills spent a few days this week with Mr. and Mrs. H. W. Harper.

Mrs. K. Hansen was a visitor at the home of Mr. and Mrs. O. Burgeson on Sunday.

Miss Josephine Cole was a Sunday visitor to the home of her parents in Carseland.

Mr. Ival Warren of Brooks is spending his holidays at the home of his father in Bassano.

Mrs. Kenny of Redlands, and her two children are visiting her sister, Mrs. Benjman, at Bassano.

Mr. K. Hansen accompanied Mr. C. Toppenberg, Manager of National Food Products, to Brooks on Sunday.

Miss Chrissie Wight spent the week-end at her home here, returning to Lathom on Monday morning.

Mr. and Mrs. S. H. Edwards will celebrate their silver wedding anniversary on Saturday, June 25th.

Corporal Ashby of Gleichen was a business visitor in Bassano on Wednesday of this week.

A number of Ladies from Bassano attended a party held at the home of Mrs. Brown in Gem Colony on Wednesday afternoon of this week.

Mr. and Mrs. G. Meldinger of Filer, Idaho, are visiting at the home of the former's brother, Mr. A. Meldinger of Bassano.

Mrs. W. Schafer of Tudor was a visitor at the home of her parents Mr. and Mrs. G. Morrison over the week-end.

Mr. and Mrs. MacKinnery and family of Irricana were visitors at the home of Mr. and Mrs. S. Meeres over the week-end.

Mr. and Mrs. Bradshaw, and Mr. and Mrs. Dave Jefferies and daughter of Wetaskawin were visitors at the home of Mr. and Mrs. J. Rathbone for a few days this week.

Mr. Henry Edwards, Sr. returned from Winnipeg on Friday of last week and is visiting at the home of Mr. and Mrs. S. H. Edwards.

Mr. Ted Holmes, pilot for Prairie Airways, dropped into Bassano in his "Cessna" aeroplane on Wednesday of this week. Ted had to repair one of the tires on his machine before continuing his trip to Calgary.

ESTABLISHED 1770

BURNETT'S LONDON DRY GINS

"...just that much better"

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta

McKEE'S STORES

"ALWAYS AT YOUR SERVICE." PHONE 9 FOR PROMPT DELIVERY

OUTSTANDING VALUES

Always At This Store

Men's and Boys' Wear Section

Durabilt Boots

FOR BOYS [Every pair stamped and labeled for your protection] FOR MEN

Because they give more wear. Easy Fitting Lasts. Full Grain Insoles. All Leather Heels. Dirt-Proof Tongues. You Want your money's worth when you buy boots — and we want to give it to you. That's the reason we stock "DURABILTS."

SEE THEM BEFORE YOU BUY

FAIRLY PRICED $3.95 TO $4.50 PAIR

Boy's Quality Boots

Full Grain Leather, Double Tips, No. 1 Outsoles, Double and Triple Stitched. REAL BOOTS!

PRICED FROM $2.45 TO $2.90 PAIR

And a Line for Men

With Soft, Easy, Tough Upper Stock. Comfort Lasts, Leather Insoles, Rubber Heels. Nailed and sewn. SEE THEM FOR YOURSELF.

SPECIAL VALUE $3.45 PAIR

Ladies' Wear and Dry Goods Dept.

Smart New Line of Dresses

Smart New Line of Dresses, all in pretty Floral Designs. Crepes — Celanese — Piques — etc. All new summer styles.

$2.95 EACH

Harvey - Woods Smoothies

FOR LADIES

The ideal under garment for Summer Wear. Cool, Comfortable, made from quality controlled Rayon. Sizes S.M.L. — Color, Tea Rose.

$1.00 PER PAIR

Children's Panties and Vests

Harvey-Woods quality goods of fine quality Rayon in Tea Rose Color. Cool, comfortable wear for the Girlies. Sizes 22 to 32.

PANTIES 50c PAIR: VESTS 50c EACH

Orient Silk Hose For Ladies

Canada's Loveliest Silk Stockings. Crepe, Chiffon, Service Weights. Come in all the Latest Colors including the new Red Tones.

$1.00 PER PAIR

Knee High Silk Hose

Pollyanna thread Silk Hosiery. Popular wear for the hot days. Three good shades.

SPECIAL 35c PAIR

GROCERY DEPARTMENT

Pineapple Marmalade—Aylmer, 4 pound tin ..... .59
Crunchie Gherkins, per bottle ..... .25
Baked Beans—Hedlunds, 16 oz. tin ..... .15
Chicken Haddie—Brunswick Brand, tin .15

REX COFFEE:—3 lb. tin with cup and saucer. SPECIAL ..... .95

Sliced Yellow Peaches—Choice Quality Large tall tin, 1 lb. 10 oz. Very good buying at ..... .27

Chocolate Puffs—Another fresh stock per pound ..... .25
Marshmallows—Angius, new lot, lb. ..... .25

O.G.D. Super Bleach—large bottle, 2 ..... .25

Peas, Corn, Tomatoes and Beans, any assortment, 4 tins ..... .49

Popped Wheat, Calgary product, 3 pkg. .25
Toffee—Rum and Butter Snacks, lb. ..... .25
Water Glass—2 lb. tin ..... .20

FRUITS AND VEGETABLES

STRAWBERRIES:—B.C. Peak is over but limited supplies coming in daily.
Raspberries:—will soon be along
Bing Cherries:—for the week-end
New Spuds:—are cheaper
Cucumbers:—Fair size, 2 for 25c
Grapefruit:—Good size, 3 for 25c

Other fruits and vegetables as usual. Fresh supplies daily. Always in good condition owing to our system of refrigeration.

SEE OUR FRUIT AND VEGETABLE WINDOW